

From Generations to Generations: Mafatlal Industry 120-Year Manufacturing Legacy at Nadiad

Nadiad, 25th November 2025: Mafatlal Industries Limited (MIL), the flagship enterprise of the Arvind Mafatlal Group, stands as one of India's longest-serving textile institutions, 120 years of uninterrupted manufacturing, craftsmanship and custodianship. More than a textile company, it has been a centre of livelihoods, skills, and community life for five generations, preserving an industrial legacy while steadily evolving to meet the future.

Today, under the stewardship of **Priyavrata Mafatlal, Managing Director and fifth-generation leader**, this legacy is transitioning into a forward-looking manufacturing ecosystem grounded in innovation, responsibility and high-performance discipline. The company's renewed focus combines modernisation with continuity, an approach that strengthens its foundation without losing its character.

"Our transformation is not defined only by new machines or digital systems," said **Mr. Priyavrata Mafatlal**. "It is defined by the mindset with which we now operate. We honour our roots, but we think and execute with the agility of a modern manufacturing organisation. Sustainability, innovation, and human capability shape how we prepare for the next decade."

At the heart of this evolution is the **Nadiad manufacturing campus** a fully integrated textile ecosystem housing spinning, weaving, dyeing, printing, stitching and special-purpose assembly lines. Supported by automated systems, global technologies, digital monitoring tools and in-house R&D, the facility is engineered for precision, scale and versatility across institutional, export, retail and e-commerce markets.

The factory operates at an average processing capacity of 40 lakh meters/month, reflecting a disciplined operational model that prioritises efficiency, quality, and responsible sourcing. Yet, even with its scale and technology, Nadiad's enduring strength lies in its people. With most employees coming from within a 30-km radius and an average tenure of 20 years, the factory represents a multigenerational community of skill-building. Structured upskilling programmes, women-led employment drives and robust on-site healthcare reinforce the company's commitment to nurturing people alongside processes.

Sustainability is now embedded in practice, not as compliance, but as culture. The facility employs energy-optimised machinery, heat recovery systems, effluent treatment, digitised water monitoring and chemical optimisation aligned with global benchmarks. Environmental responsibility is integrated into everyday decision-making.

Mafatlal's transformation is as much cultural as it is technological. The company has shifted from volume-led production to a **value-driven, quality-first, purpose-centric** operating philosophy, strengthening long-term resilience while honouring the principles that have guided it for over a century.

As Mafatlal marks **120 years of continuous operations**, the Nadiad factory remains the living heart of this legacy, an unbroken manufacturing tradition, renewed with purpose, shaped by continuity, discipline and a quiet commitment to building for generations.

About Mafatlal Industries Limited:

Mafatlal Industries Limited, the flagship company of the Arvind Mafatlal Group, stands as one of India's most enduring and trusted names in textiles, with a legacy spanning over 120 years. As a pioneer in innovation and quality, Mafatlal's portfolio today covers an extensive range of suiting, shirting, voiles, white fabrics, and specialized uniform textiles catering to schools, corporates, healthcare, manufacturing, and hospitality sectors across India and overseas. Expanding beyond its textile leadership, the company's Health & Hygiene division manufactures a diversified range of adult and baby care products, feminine hygiene essentials, and medical disposables, strengthening its presence in the consumer and institutional segments.

Building on its legacy of innovation and excellence, Mafatlal has strategically diversified into Digital Infrastructure and Consumer Durables, reflecting its forward-looking approach and commitment to national growth priorities. With an unwavering focus on quality, reliability, and trust, Mafatlal Industries continues to evolve, blending heritage with modernity to meet India's dynamic institutional and consumer needs.

For more information, visit <https://www.mafatlals.com/>

About Arvind Mafatlal Group:

Arvind Mafatlal Group (AMG) is a multi-sector Indian business group operating across textiles, chemicals, education, IT services, and health and hygiene. The Group includes Mafatlal Industries, NOCIL Limited, Get Set Learn, and Vrata Tech Solutions. Founded in 1905, the Group has operations in India and the Middle East, serving institutional, industrial, and consumer markets. Mafatlal Industries manufactures textile fabrics for uniforms, retail, and institutional use. NOCIL is India's largest manufacturer of rubber chemicals, supplying to global tyre and rubber goods manufacturers. Get Set Learn is a digital learning platform for students and schools, while Vrata Tech offers IT and infrastructure services. The group operates through a family-owned structure, with companies active across B2B and B2C segments. Through its businesses and family office, AMG also supports multiple philanthropic and sustainability initiatives.

For more information, visit <https://arvindmafatlalgroup.com/>