



Mafatlal Industries Forays into Global Fashion with Mafatlal Apparels

~From Trusted Textile Supplier to Global Fashion Player, Mafatlal Embarks on Its Next Chapter~

Mumbai, October 2025: Mafatlal Industries Limited (MIL), the flagship company of the Arvind Mafatlal Group and one of India's oldest and most trusted textile institutions, announced its foray into **Mafatlal Apparel Exports Pvt. Ltd. (MAE)**. This strategic move marks MIL's transition from being a leading textile and institutional supplier to a full-fledged contemporary apparel brand, reinforcing its 120-year legacy with a modern, global outlook.

Building on its reputation for quality and craftsmanship, Mafatlal Apparels will cater to a wide spectrum of fashion and casual apparel categories. The initial focus will be on everyday fashion and casual wear designed to meet the aspirations of global markets and leading multinational brands.

Speaking on the launch, **Mr. Priyavrata Mafatlal, Managing Director, Mafatlal Industries**, said: *"This launch writes a bold new chapter in Mafatlal's 120-year journey. For generations, India has trusted us to dress through fabrics and uniforms; today, we carry that trust into a modern global apparel supplier. With Mafatlal Apparel, our mission is to expand globally while retaining the integrity and workmanship that define us. We are not just launching a business; we are carrying forward a legacy with renewed purpose."*

Echoing the sentiment, **Mr. M.B. Raghunath, CEO, Mafatlal Industries Ltd.**, added: *"Mafatlal Apparel is a defining milestone in our evolution from textile manufacturing to a fully integrated apparel solutions umbrella. For more than a century, Mafatlal has been synonymous with quality, trust, and craftsmanship. Now, by moving closer to the global consumer, strengthening exports, and anchoring ourselves in sustainability and innovation, we are building a future-ready business. This investment positions Mafatlal Apparel as a reliable sourcing partner for global brands."*

The venture represents both strategic and financial significance, elevating the Group's consumer profile. It also validates the broader diversification of the Arvind Mafatlal Group into lifestyle, health, and durables, where industrial capabilities are seamlessly aligned with consumer-facing businesses.

With this launch, Mafatlal reinforces its commitment to **"Make in Bharat for the World"**, blending heritage, innovation, value creation, and responsibility to deliver apparel that resonates with both domestic and global markets.

About Mafatlal Industries

Founded in 1905, **Mafatlal Industries Limited (MIL)** is the flagship textiles company of the **Arvind Mafatlal Group**, one of India's most respected business houses. With a legacy spanning over 120 years, Mafatlal has been synonymous with trust, quality, and innovation in the textile industry. The company offers a diverse portfolio ranging from premium and everyday fabrics to school, corporate, and institutional uniforms—catering to both domestic and international markets. Through continuous modernization, sustainable practices, and consumer-focused initiatives, Mafatlal has built a reputation as a reliable partner for millions of Indians and global clients. Today, the Group has diversified interests across textiles, consumer durables, health and hygiene, and digital infrastructure—while staying true to its core values of integrity, responsibility, and nation-building.

About Arvind Mafatlal Group

Arvind Mafatlal Group (AMG) is a multi-sector Indian business group operating across textiles, chemicals, education, IT services, and health and hygiene. The Group includes Mafatlal Industries, NOCIL Limited, Get Set Learn, and Vrata Tech Solutions. Founded in 1905, the Group has operations in India and the Middle East, serving institutional, industrial, and consumer markets. Mafatlal Industries manufactures textile fabrics for uniforms, retail, and institutional use. NOCIL is India's largest manufacturer of rubber chemicals, supplying to global tyre and rubber goods manufacturers. Get Set Learn is a digital learning platform for students and schools, while Vrata Tech offers IT and infrastructure services. The Group operates through a family-owned structure, with companies active across B2B and B2C segments. Through its businesses and family office, AMG also supports multiple philanthropic and sustainability initiatives.